

# DI Sabrina Bianca Wagner, MBA

**Knowledge Management** for Engineers and Scientists

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Knowledge  
.Management.  
is power!

Welcome to **Sabrina Wagner**,

your independent consultant for knowledge management.

### **My vision**

Customers see their **knowledge** and that of their employees **as a resource** that needs to be managed sustainably and developed holistically.

### **My mission**

To give customers the understanding and tools to **build a successful management system** for knowledge / expertise / skills / know-how from the first consideration to successful operation and continuous development.

I look forward to getting to know to you!

Sincerely,

*Sabrina*



# Why Knowledge Management?

## For individuals

- Significant reduction in work-time, up to 50%
- Decrease in mental load and stress
- Higher motivation in continuing education

## For companies & organisations

- Increase of work effectiveness
- Tailored training programs for employees
- Next level efficiency, innovation and competitiveness

KM strategies in today's business landscape are profound and multifaceted and therefore need management strategies that are tailored with respect to the company's culture.

**My service is tailoring your KM strategies to get out the most of your companies' collective knowledge.**



# My Background

I have been working and studying in engineering and science for **more than 18 years**.



Regarding knowledge management (KM) I have witnessed the challenges that professionals in these fields face at firsthand in academic as well as industrial settings.

**In 2017 I implemented the first KMS** successfully after a merger when working as a hardware engineer at Qualcomm Inc. Fascinated by the benefits that KMS brought to my work and others I further refined my approaches during the **MBA program at California Lutheran University**. After extensive research, studying and collecting KM experiences I put together everything into a **KMS strategy program**. Now I personally coach organizations during implementation of KM strategy program and other individual challenges related to KM.

My experiences, both as an insider and now as an advisor, have shaped my unique approach to KM – one that is **people-centered, decentralized, and highly tailored** to meet the specific needs of each client, company, and organization.



# What is Knowledge Management?

If HP knew  
what HP knows,  
we'd be 3 times  
more productive!

Lew Platt, former  
Hewlett Packard CEO

It is a systemized way to  
*overview, specify, build, delete, share, change and develop*  
company specific know-how and skills for daily business.



# How do we manage knowledge?

With a knowledge management system, in short KMS.

KMS is unlike a conventional management system like, for example a Quality Management System (QMS).

QMS is fact, result and data centered. **KMS is people-centered.**

If you want to install KMS successfully, the first step is introducing **Knowledge Management Culture** to bring people on board.



# My company at a glance

## Foundation

2022 in Deutschlandsberg, Austria, Europe  
as a **one woman-business**

## Services

I support clients with applied  
**Knowledge Management strategies** in the  
areas of M&A, organizational development,  
process optimization, project management and  
more.

## Service Delivery

Strategy Consulting Sessions, **Key Notes**,  
Online Courses, WhatsApp Coaching,  
**KM Culture Employee Programs**

## Philosophy

Tailored and **best possible solutions** based on  
real experience.

## Approach

My **solutions** are carefully crafted to address the specific situation of  
each client. This personalized approach ensures that the KM strategies  
implemented are not only effective but also **resonate with the people  
using them.**

## Values

Creativity, **Sustainability**, Individuality

These values mirror my comprehensive approach to clients challenges.

## Customer Benefits

In offering my services, I am committed to systematically establishing KM  
in your organization using concrete tools and expertise.

## My promise

to work alongside you, ensuring that the journey  
to effective knowledge management leads to **real  
cost savings, a better work environment, and  
measurable success.**



# My service for your success

**For whom?** For companies and organizations committed to embedding KM as a core strategic function ensuring ongoing innovation, efficiency, and competitive advantage.

**Consulting Subscription is the ultimate solution for organizations looking to deeply integrate and continuously evolve their KM practices.**

## Service Delivery

1-1 consulting  
Key Notes  
Online Courses  
WhatsApp Coaching  
Employee Programs

## Strategic sessions about:

Implementation of KMS  
Knowledge Management Culture  
Skill-Matrix  
Money saving potential of KM initiatives  
KPIs to track KMS implementation  
KM Toolkit  
Performance Analytics and Reporting

## Benefits

Continuous Improvement and Adaptation, Sustained Competitive Edge, Risk Management and Mitigation  
Long-Term KM Strategy





# My service products for your success:



**KeyNote**  
about  
Knowledge  
Management



by  
Sabrina Wagner



**Online Course**  
Knowledge Management  
Basics




**Whats App**

Knowledge Management  
Coaching Abo  
by  
Sabrina Wagner




If you have another idea of  
collaboration, just let me  
know:

[office@sabrina-wagner.at](mailto:office@sabrina-wagner.at)



**KM Culture**  
Employee Program  
by  
Sabrina Wagner



# Happy clients



David Church, MBA, PMP  
Program Management,  
Bank of America  
Core Adjunct Faculty and  
TEDx Speaker  
Las Vegas, USA

„Having Sabrina speak to our Executive MBA project management class about the intersection of Knowledge Management and **Project Management** was **truly enlightening.**“



Matthias H. Weissensteiner, PhD  
Bioinformatician / Researcher  
Institute of Avian Research  
Wilhelmshaven, Germany

„I found our conversation very **helpful** and am planning to consult Sabrina's **expertise** again in future.“



Tibor Zechtmeister  
Head of Regulatory and Quality  
Flinn.ai  
Vienna, Austria

„Sabrina's guidance is not only invaluable, but also deeply impactful in **practical applications.**“



# Contact

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